

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SOCIOLOGY & HUMANITIES



An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 3.7401

Ref:IRJMSH/2016/A106657

DOI : [HTTPS://DOI.ORG/10.32804/IRJMSH](https://doi.org/10.32804/IRJMSH)

ISSN 2277 – 9809 (0) 2348 - 9359 (P)

THIS CERTIFIES THAT
DR. G. CHINA BABU
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**CORPORATE SOCIAL RESPONSIBILITY (CSR) IN INDIAN RETAILING INDUSTRY CREATED
LOYALTY IN CUSTOMERS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 7 , Issue – 7 Jul , 2016



Editor in Chief

www.IRJMSH.com



Computer Science Directory

